

asobu®
I S R A E L



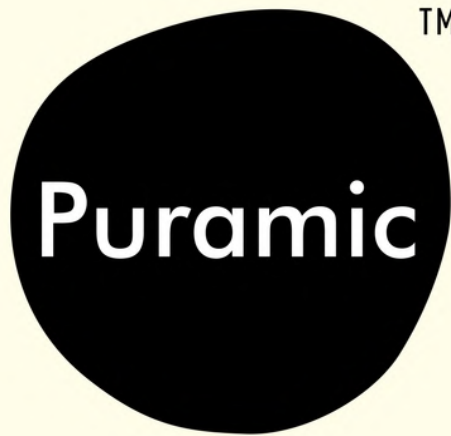
2
function

3
fun
creative

2
fashionable



COLLECTION
2023



ELIMINATES
METAL TASTE™

The Next Evolution of Drinkware

**TASTE THE
DIFFERENCE**

Vacuum Insulated &
Ceramic Inner Lining

PATENT PENDING

CERAMIC LINED INNER WALL



CERAMIC LINED
INNER WALL

COPPER LINED
VACCUUM
INSULATION

asobu[®] *Puramic*

CERAMIC LINED INNER WALL

- NO METAL TASTE
- ODOR FREE
- EASY TO CLEAN
- ZERO FLAVOR TRANSFER

Drinking from a stainless steel bottle is definitely the more sustainable and wiser way to go. But... have you ever noticed that something is just a bit off after taking a drink? Does the cold water have just a small sting of a metallic aftertaste? We know you can feel it in your stainless steel coffee mug as well. At Asobu we strive to Elevate Your Everyday, by making these small problems disappear. That is why we created our PURAMIC line of bottles and mugs. Once you use these ceramic-lined insulated bottles you won't be able to use a regular stainless steel bottle again.



TM

ELIMINATES
METAL TASTETM

PATENT PENDING



asobu® *Canyon*

EASY TO CARRY INSULATED WATER BOTTLE

Stay hydrated on your next adventure with our new Canyon Bottle! Even with its large 50 oz capacity, the Canyon Bottle is easy to carry thanks to its full hand comfort-grip handle with soft-touch insert. You don't have to turn it upside down to drink — it features a built-in pop-up straw! A silicone rubber non-slip base keeps the bottle from sliding (and from making a racket when you put it down). We've thought of every possible feature to make your life easier — and we've put it in this bottle!

FEATURES:

- Cold and hot for hours
- Leak-Proof Cap
- Pop Up Straw
- Full hand Comfort-grip handle
- Screw top lid
- Moisture Free Exterior
- Double walled food grade stainless steel
- Vacuum Insulated
- Copper lined
- Silicone rubber non slip bottom
- Wide mouth opening for ice and easy cleaning

ITEM: 6707 - 50 OZ / 1.5 L



ELIMINATES
METAL TASTE™



Gift Box

ITEM: 6707 - 50 OZ / 1.5 L



**6707-6
Black**

**6707-7
Army**

asobu[®] Mini Jug
VACUUM INSULATED WATER JUG

**Totally fun, totally
necessary and definitely
Insta worthy!**

“Trek” around your Urban Jungle
with The Petite.

Double walled,
vacuum insulated ensures that
beverages remain fresh for
hours. The ergonomic handle
complements this outdoor inspired
jug. Fresh. Fun. Fashionable.

Color your world today with The
Mini jug!



ITEM: 6703 - 33 OZ / 1L

asobu® *Mini Jug*

VACUUM INSULATED WATER JUG



Easy to sip,
pop-out
straw



Heavy duty
handle
Screw top,
easy access
lid. 100% leak
proof.



Vacuum
insulated,
moisture free
exterior.



Gift Box



6703-6
Black



6703-7
Army

ITEM: 6703 - 33 OZ / 1 L

PATENT PENDING



asobu[®] COFFEE *Express*

VACUUM INSULATED COFFEE TUMBLER

The perfect coffee mug has arrived! Our new Coffee Express features all the benefits of an insulated mug— but with Asobu[®] No Metal Taste ceramic lining so as not to interfere with your coffee's perfect flavor. Smooth, ceramic coating preserves the taste of your drink, while the vacuum-insulated stainless steel exterior keeps beverages hot all day long. The leak-proof, pop-open lid is easy to use, and fits snugly into the ceramic lining. And at 13oz, it fits comfortably into any standard cup holder so you can enjoy your commute just a little bit more!

FEATURES:

- Pop-open lid
- Screw-top leak proof lid
- Double-walled
- Vacuum-insulated stainless steel
- Copper lined
- World Wide Patent Ceramic coated interior
- Fits any standard cup holder

ITEM: 6752 - 12 OZ / 360 ML



Puramic[™] ELIMINATES METAL TASTE[™] **CERAMIC COATING**

asobu® COFFEE *Express*

VACUUM INSULATED
COFFEE TUMBLER



Gift Box



6752-2
Pink



6752-9
White



6752-6
Black



6752-4
Blue



6752-7
Wood



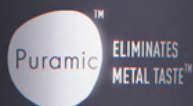
6752-8
Yellow

ITEM: 6703 - 12 OZ / 360 ML

PATENT PENDING



asobu®
V-INSULATED • 22oz/650ml



asobu® *Pick me up*

CERAMIC LINED INSULATED TRAVEL MUG

We've got the perfect mug to make your morning commute a little more bearable: Meet the Pick Me Up. The traffic won't seem so bad when you're sipping from the mug that keeps your coffee hot for hours — and helps it retain its perfect taste, thanks to our Asobu® No Metal Taste ceramic lining. The screw-on, pop-open lid is ideal for hot beverages and keeps your drink from splashing on even the bumpiest rides. The Pick Me Up's 22 oz capacity is enough to keep you caffeinated all day long, and it fits comfortably in standard cup holders. Happy commuting!

FEATURES:

- Pop-open lid
- Screw-top leak proof lid
- Double-walled
- Vacuum-insulated stainless steel
- Copper lined
- World wide patent ceramic coated interior
- Fits any standard cup holder

ITEM: 6762 - 22 OZ / 650 ML



asobu® *Pick me up*

CERAMIC LINED INSULATED
TRAVEL MUG



Puramic™

ELIMINATES
METAL TASTE™



6762-2
Pink



6762-9
White



6762-6
Black



Gift Box



6762-4
Blue



6762-8
Yellow



6762-7
Wood

ITEM: 6762 - 22 OZ / 650 ML

COFFEE & TEA

Simplify life with the Twin Pack.

A unique travel combination for hot and cold beverages. Enjoy fresh water from the insulated stainless steel bottle, while sipping your favorite hot beverage from the mug.

The bottle slides neatly into the mug for easy transport. Designed for the office, school, and outdoors.

A one-piece item with a dual purpose, the Twin Pack adapts to any situation.



asobu® *Twin Pack*
VACUUM INSULATED BOTTLE WITH CUP

PATENT PENDING



Dual purpose,
mug and
tumbler in one
with Tritan™
lid for mug.



Cold 24 hrs.
Hot 12 hrs.



Vacuum
insulated,
moisture free
exterior.



Gift Box



ITEM: 6633
Bottle 30 OZ (900 ML)
Mug 20 OZ (600 ML)

The sturdy tower mug stands high above the crowd.

The ergonomic handle and easy access transparent lid makes this a must have. Vacuum insulated stainless steel and ceramic interior insures beverages remain hot for hours!

Fits all vehicle cup holders. Ideal for all on the go activities.

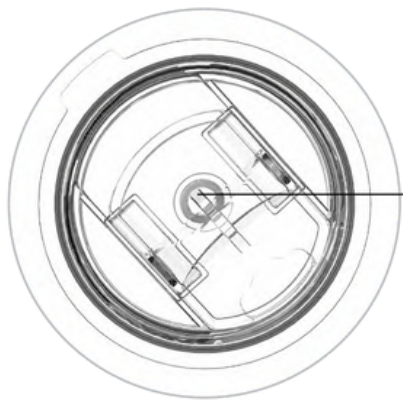
Holds 20 oz / 600 ML.



asobu®
V-INSULATED • 20oz/600ml

asobu® *Tower Mug*
VACUUM INSULATED COFFEE MUG

ITEM: 6690 - 20 OZ / 600 ML



Comes with a slide lock splash proof lid.



Ceramic lined interior, moisture free exterior



Fits in all standard vehicle cupholders

asobu® Tower Mug VACUUM INSULATED COFFEE MUG



6690-9
White



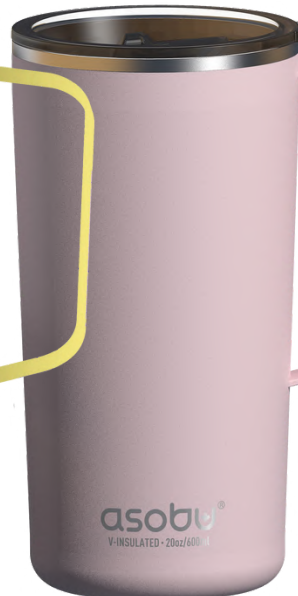
6690-6
Black



Gift Box



6690-8
Yellow



6690-2
Pink



6690-7
Mint

ITEM: 6690 - 20 OZ / 600 ML

PATENT PENDING

asobu® *Aqualina*
VACUUM INSULATED TUMBLER WITH STRAW

The Aqualina was created exclusively for the person who searches for that statement piece.

The sleek silhouette and dual functioning lid place this tumbler in a class of its own.

Enjoy hot and cold beverages at the flip of a lid. Simply remove the straw, close the lid and switch to a hot beverage.

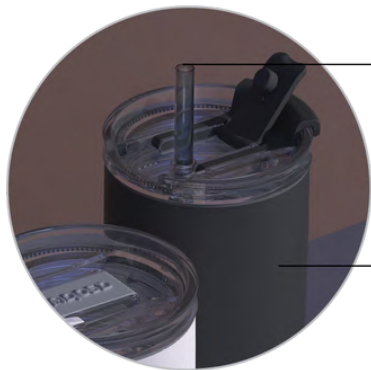
Double walled, vacuum insulated stainless steel ensures that beverages remain hot or cold for hours.

Fits effortlessly into vehicle cup holder.

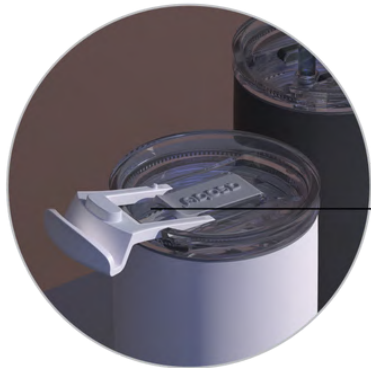
ITEM: 6623 - 20 OZ / 600 ML



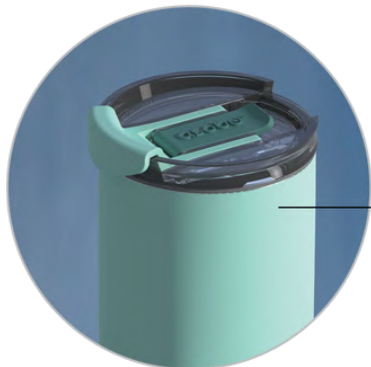
Gift Box



Straw
for cold
beverages.
Cold for 24
hrs.



Spout for hot
beverages.
Hot for 12 hrs.



Squared
edges for a
comfortable
grip.



**6623-8
Yellow**



**6623-6
Black**



**6623-9
White**



**6623-7
Mint**



**6623-2
Pink**

asobu® Aqualina
VACUUM INSULATED TUMBLER WITH STRAW

Enjoy hot and cold beverages
at the flip of a lid!



ITEM: 6623 - 20 OZ / 600 ML

asobu® *Ultimate*
VACUUM INSULATED COFFEE MUG



VACUUM INSULATED | asobu®
12oz/360ml • 18/8 Stainless

ITEM: 6730 - 12 OZ / 360 ML

asobu® Ultimate

VACUUM INSULATED COFFEE MUG



Includes a slide lock splash proof, easy to clean Tritan™ lid.



Gift Box



Ceramic interior keeps your drinks flavor pure.



Vacuum insulated, moisture free exterior.



6730-7
Wood



6730-9
White



6730-6
Black



6730-8
Yellow



6730-2
Pink



6730-4
Blue

ITEM: 6730 - 12 OZ / 360 ML

asobu[®] *Imperial Coffee*
VACUUM INSULATED COFFEE TUMBLER





6604-9
White



6724-2
Floral



6604-1
Marble

ITEM: 6604 - 8 OZ / 250 ML

PATENT PENDING



The World's 1ST

PORTABLE & CORDLESS
COLDBREW COFFEE MAKER



ITEM: 6900 - 34 OZ / 1L

asobu[®] COLD BREW
INSULATED COFFEE MUG

asobu® COLD BREW

INSULATED COFFEE MUG

"AS SEEN ON OPRAH'S FAVOURITE THINGS"

The World's 1st
portable and cordless
cold brew coffee maker.



Stainless steel lid
for portable carafe

Vacuum insulated,
moisture free
exterior. Cold up to
12 hrs.

COLD BREW PARTS



Carafe Reusable filter
and Tritan™
Brewer



Gift Box

ITEM: 6900 - 34 OZ / 1 L

SPORTS & LIFESTYLES

ITEM: 6630 - 14 OZ / 420 ML

asobu® Orb

VACUUM INSULATED WATER BOTTLE

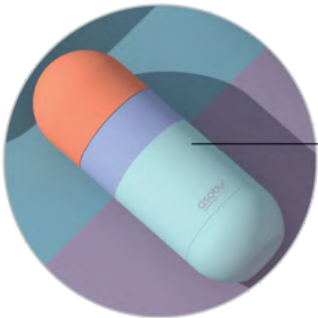
With its stylish colors, unique shape, the Orb bottle is sure to WOW.



Gift Box



Lid can be used as a cup.



Vacuum insulated, moisture free exterior. Cold 24 hrs., hot 12 hrs.



6630-22
Pink



6630-8
Yellow



6630-6
Black



6630-9
White



6630-1
Silver



6630-7
Wood



6630-2
Stone



6630-3
Orange



6630-4
Blue

ITEM: 6630 - 14 OZ / 420 ML

asobu® *Urban*
VACUUM INSULATED WATER BOTTLE



ITEM: 6624 -16 OZ / 460 ML

asobu® Urban

VACUUM INSULATED WATER BOTTLE

Perfect
Accessory

to complement you and
your personal style

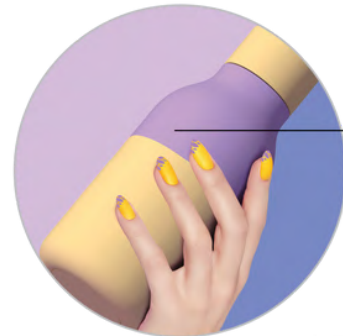
ITEM: 6624 -16 OZ / 460 ML



Gift Box



Vacuum insulated, moisture free exterior. Cold 24 hrs., hot 12 hrs.



With easy grip texture, comes in soft touch and powdered coating.



6624-8
Yellow



6624-3
Pink



6624-33
Orange



6624-4
Blue



6624-9
White



6624-6
Black



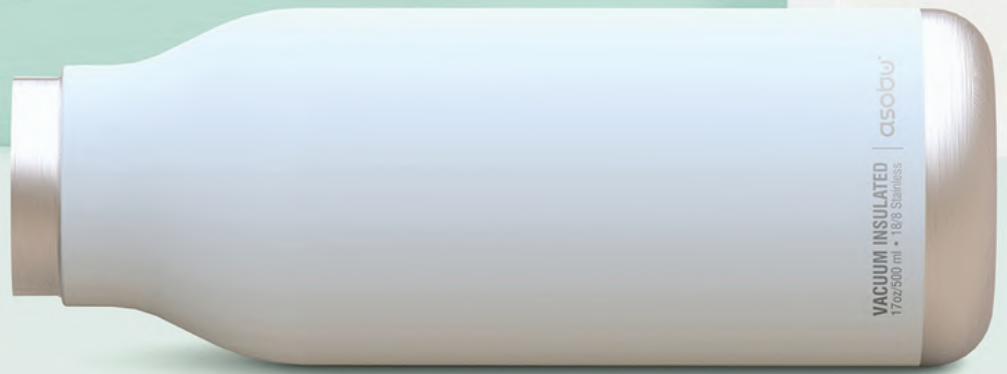
6624-1
Marble



6624-2
Floral



6624-1
Wood



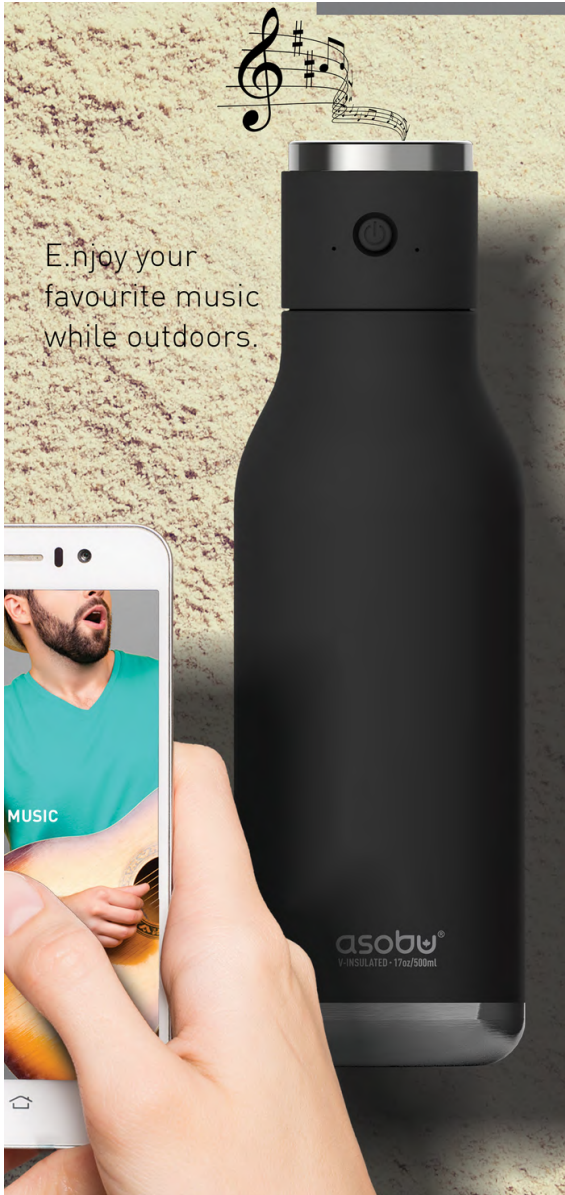
Lifetime Warranty on Stainless Steel Parts available in North America.



ITEM: 6660 - 17 OZ / 500 ML

asobu® Wireless

VACUUM INSULATED WATER BOTTLE



Vacuum insulated, moisture free exterior. Cold 24 hrs., hot 12 hrs.



Comes with USB Cable

Connects wirelessly on mobile phone.



Lid has built-in Microphone and IPX4 Splash proof speaker. Wireless up to 25 feet away.



Gift Box

6660-9
White



6660-6
Black



ITEM: 6660 - 17 OZ / 500 ML



**Lifetime Warranty on Stainless Steel Parts available in North America.*



ITEM: 6656 - 18 OZ / 530 ML

asobu® Alpine Flask
VACUUM INSULATED BOTTLE



Need flasks that are
as tough as you are?

ITEM: 6656 - 18 OZ / 530 ML



Easy access spout.



Finger grip handle.



Vacuum insulated,
moisture free
exterior. Cold 24
hrs., hot 12 hrs.



**6656-6
Black**



**6656-9
White**



Gift Box

ASOBU® URBAN
& IMPERIAL COFFEE

Gift Set



6724-6
Black



6724-2
Floral

ITEM: 6724
Bottle 16 OZ (460 ML)
Mug 8 OZ (250 ML)

asobu[®]



asobu®
I S R A E L